

# Community Sector Council NL: A Capacity Building Backbone Organization

## Directions and Strategic Priorities 2020 – 2021

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### Our Theory of Change

#### Who we work with

- Individuals
- Community organizations
- Governments
- Strategic partners
- Public audiences

#### What changes

- Individuals are empowered
- Community organizations are strengthened
- Policies and programs are more supportive
- Collaboration is enhanced
- The value of the sector is better understood

#### Our priorities

- Amplify the voice of the sector
- Influence social, economic and funding policy
- Navigate and drive change (innovation)
- Cultivate volunteerism and leadership
- Develop and align programs
- Financial sustainability

#### Desired impact by 2021:

**The central role of the community sector to economic and social progress is well understood and fully supported.**

CSC NL Vision:

A prosperous and inclusive society that supports individuals, families and communities

Mission:

Encouraging citizen engagement, the integration of social and economic development, and leadership in shaping public policy

Objectives:

Facilitate collaboration and co-creation of meaningful approaches to strengthen community organizations and their impact  
 Convene and create “shared spaces” where people come together to consider responses to issues and potential solutions for collective action  
 Fresh ideas and new approaches to address complex issues (social innovation)

Outcomes:

A more connected and resilient community sector with skilled human resources (paid and volunteer) and a strong labor force  
 Greater understanding of the collective impact and social value of community groups, their place in the economy and their contribution to the province

#### Building Knowledge, Sharing Information, Articulating Policy

- Research and surveys
- Evaluation Capacity
- COVID-19 Survey 2020
- Community Sector Work Plan
- Outreach to 5000+
  - Newsletters and social media including Facebook, Twitter, and Instagram
- Online Directory of 2800+ groups
- Insurance Flash Survey

#### Strengthening Organizational Capacity and Development

- Toll-free telephone help line
- Customized one-on-one organization consultations across province
- Online resources at [communitysector.nl.ca](http://communitysector.nl.ca)
- Array of training opportunities
- Board Governance
- Impact Measurement
- Assess need for new learnings

#### Fostering Volunteerism Cultivating Leadership

- Volunteer Week
- Celebrate the value of volunteers
- Address changing volunteer trends
- Voluntary Resource Centre, Gander
- Attract and orient new leaders
- Explore corporate volunteerism
- Go Getters NL – youth community service and civic engagement
- Supporting social infrastructure

#### Convening, Connecting, Nurturing Thought leadership and New Thinking

- Regional gathering/networks
- Sector summits
- Opportunities for generative thinking
- Advancing social innovation
- Roundtables around specific themes
- Learning events/guest speakers
- Dialogue and Collaboration
- Explore sharing/merging opportunities
- Community Sector Working Committee

#### Designing and Delivering Innovative Pilots, Programs and Services

- AMPLIFY - youth employment
- Finders Keepers - young adult employment
- Vibrant Communities
- Digital Divide - device distribution
- techKNOWtutors
- Tapping the Untapped Potential
- Regional Skills Facilitators
- Links to national partners and initiatives
- Business succession to social enterprise