# MEDIA ADVISORY

**Volunteer Week April 21 to 27, 2013**
*Let's make some noise!*

**[Insert your organization's logo here]**

**For immediate release**

**What:** Volunteer Week 2013 Province-Wide Noise Celebration

**When:** April 22, from 6-7 pm [__or time of your event, if different__]

**Where:** _____[Event Location]_____

**Why:** Volunteers [in ___YOUR COMMUNITY____ *or* from YOUR ORGANIZATION__] make our community a better place to live. They do this without expectation of anything in return, quietly and diligently making life better for others and increasing quality of life for everyone.  This Volunteer Week we want to celebrate these efforts in a unique way with many other community organizations around the province. There are lots of ways to make some noise for volunteers. Marching bands, choirs, trumpets, bells, sirens, cheers, horns and even old-fashioned pots and pans. Together, **Let's Make Some Noise!**

Join [____ORGANIZATION NAME___] as we celebrate our volunteers and volunteers across the province.

**Event and Volunteer Week background:**

- Volunteer Week is April 21 to 27, 2013. This year's theme is **Let's make some noise!** The Honourary Chair for Volunteer Week 2013 is Paddy Daly.

- On **April 22** from **6-7 pm** there will be countdown to a  province-wide cheer for volunteers. There will be numerous events happening at local fire departments, church halls, community centres, youth groups, and more!

- Follow along on our social media channels: **www.facebook.com/volunteerweeknl** or use the twitter hashtag **#makesomenoisenl**

- Visit the CSC Volunteer Week website for details **www.communitysector.nl.ca/volunteerweek**

- A list of events happening around the province can be found at www.communitysector.nl.ca/makesomenoise

- 52.1% of Newfoundland and Labrador residents over the age of 15 volunteer.

**More information and media contacts for Volunteer Week:**

| | |
|---|---|
| [INSERT YOUR CONTACT INFORMATION HERE] | Bernard Davis, CLB and Chair, Volunteer Week 2013 bernard@theclb.ca or call 709-722-1737 <br><br> Penelope Rowe, CEO, Community Sector Council NL pennyrowe@cscnl.ca or call 709-753-9860 or toll-free 1-866-753-9860 |