

AMPLIFY 2018

The Community Sector Council of Newfoundland and Labrador, in partnership with the Government of Newfoundland and Labrador, Department of Advanced Education, Skills and Labour, delivered a summer employment and career and personal development project for youth across the province.

BY THE NUMBERS

Youth Participants

126 were between the ages of 15-19

156

Host Organizations

Organizations contracted to facilitate employment and skills development opportunities for participants

32

Employers

Employers located in 39 communities

75

17

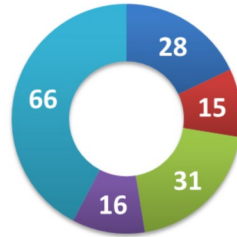
Private
Businesses

58

Nonprofit
Organizations

DEEP REACH

156 YOUTH CAME FROM 64 COMMUNITIES



Community Population

- Under 500
- Between 500 - 999
- Between 1,000 - 4,999
- Between 5,000 - 9,999
- Over 10,000



“ ... taught me that my secret talents should not be secret and that I should not be shy and hide away.”

“Everything that was covered was crucial and important to the future of my career. I feel that I will take everything learned here to my future and put it all to good use. Great job!”

PERSONAL GROWTH

AMPLIFY integrates on-the-job experience with personal development, practical skills, encouragement and inspiration.



HOST ORGANIZATIONS PROVIDED TRAINING

Resume writing, interview skills, labour market information, first aid, mental health, cultural diversity, WHMIS, violence prevention

"BRING IT" REGIONAL GATHERINGS

Making good impressions, financial literacy, peer networking, motivation, types of communication, volunteering

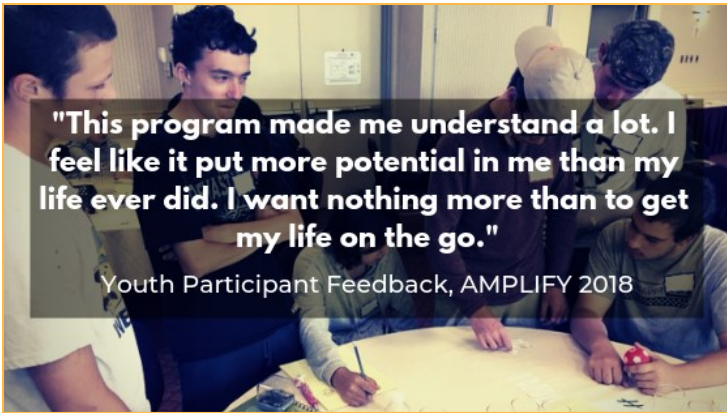
TELEPHONE SESSIONS

Employer expectations, workplace manners

ONLINE LEARNING

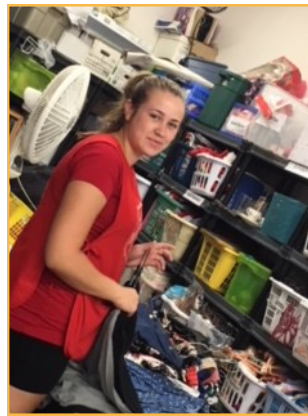
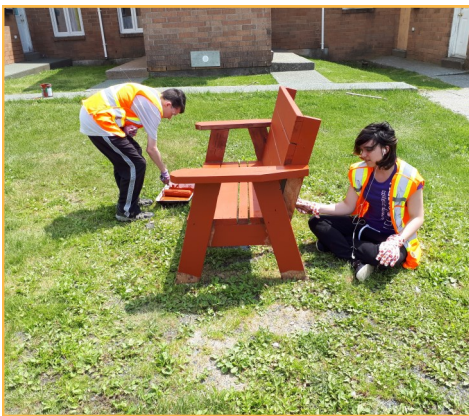
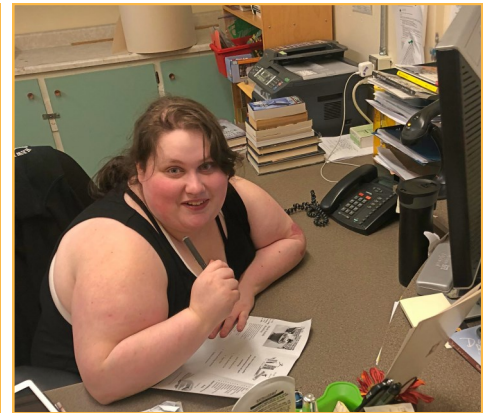
Peer collaboration and sharing, confidence building, self-management

Working, Learning, Growing



"This program made me understand a lot. I feel like it put more potential in me than my life ever did. I want nothing more than to get my life on the go."

Youth Participant Feedback, AMPLIFY 2018



"... you could see the self-confidence being built, the stepping stones that were being made. They felt good about themselves and very quickly wanted to give back to others."

Employer Feedback, AMPLIFY 2018

WHAT EMPLOYERS TOLD US

"The whole experience was different from many other programs we participate in at this store. It's nice to see a young person get the backing and help making the right life decisions. Keep going!"

"While youth learn valuable skills in the hands-on experience of work, [the career and personal development piece also helps them] learn from discussions with their peers and other community groups."

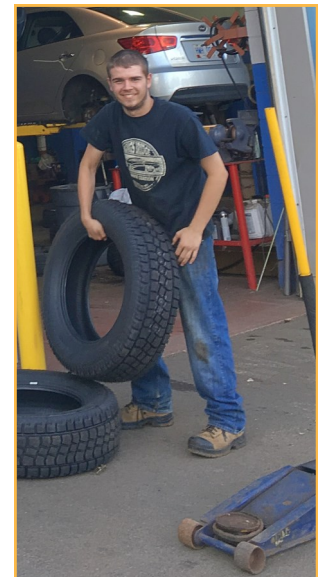
WHAT YOUTH TOLD US

"[This job] earned me respect with adults and helped me learn respect for them, too."

"I liked my workplace. I felt like I belonged."

"Teamwork made the job experience really fun."

"Not only was it employment, but my summer job experience was a way for me to give back to my community and make new friends on the job!"



"... AMAZING ... YOU CHANGED MY LIFE."

YOUTH PARTICIPANT FEEDBACK, AMPLIFY 2018