



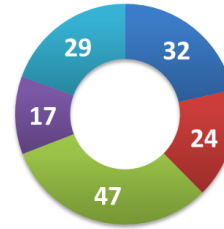
### AMPLIFY 2020

The Community Sector Council of Newfoundland and Labrador, in partnership with the Government of Newfoundland and Labrador, Department of Advanced Education, Skills and Labour, delivered a summer employment and career and personal development project for youth across the province, exceeding goals for participation during a challenging pandemic.

### DEEP REACH

#### 149 YOUTH CAME FROM 70 COMMUNITIES

- 69% of all AMPLIFY participants came from communities of less than 5,000 people!



**Community Population**

- Under 500
- Between 500 - 999
- Between 1,000 - 4,999
- Between 5,000 - 9,999
- Over 10,000

### Youth Participants

149

- 127 were between the ages of 16-19
- Youth came from 70 different communities

### Host Organizations

37

Facilitate employment and skills development

31

Communities

### Employers

72

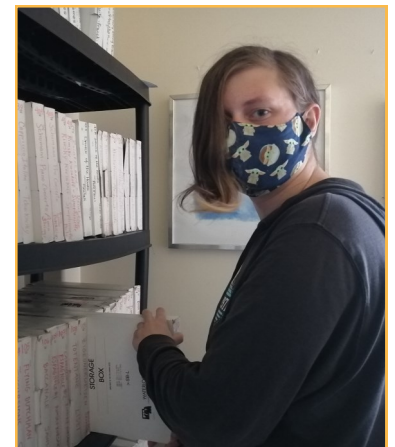
- Employers located in 47 communities

29

Private  
Businesses

43

Nonprofit  
Organizations



“During COVID, everything is more challenging. Our AMPLIFY youth took the lead in creating and hosting a virtual summer camp program. We have had so much positive feedback regarding the virtual program.

To our organization and the community, this is a success story.”

- Host Organization, 2020

### PERSONAL GROWTH

AMPLIFY integrates on-the-job experience with personal development, practical skills, encouragement and inspiration.



### HOST ORGANIZATIONS PROVIDED TRAINING

Resume writing, interview skills, labour market information, first aid, mental health, cultural diversity, financial literacy, violence prevention

### VIRTUAL FACILITATED LEARNING

Stress management, time management, banking basics, spending plans, mapping out your health (physical and mental)

### TELEPHONE SESSIONS

Employer expectations, workplace manners, telephone skills

### WEBINAR

Volunteering - benefits and building skills, DELIVER - confidence building

### ONLINE LEARNING

Customer service preparedness, entrepreneurship and COVID-19 safety

## Working, Learning, Growing



### WHAT EMPLOYERS TOLD US

*"The youth became a member of our team. She came to work ready to do her job and was a great team player. Once her placement was over, we decided to offer her a position working with our company—and she accepted! The experience was definitely worthwhile and exposed her to a lot of learning opportunities!"*

*"It was great getting to know the youth and seeing them learn! They were responsible and took the work seriously."*

### WHAT YOUTH TOLD US

*"The best part of my summer job was being involved in my local community more. I'm an introvert by nature so it was a new experience."*

*"My coworkers were so respectful and helpful. It made starting a new job a lot less stressful."*

*"I have always loved cooking and my job helped me learn new skills and how simple good food really is."*

*"My AMPLIFY job was amazing!"*



**Community Sector Council**  
Newfoundland and Labrador

Accelerating Change

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