

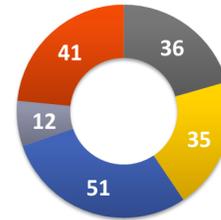


AMPLIFY 2021

The Community Sector Council of Newfoundland and Labrador, in partnership with the Government of Newfoundland and Labrador, Department of Immigration, Population Growth and Skills, delivered an employment and career and personal development project for youth facing barriers to employment across the province.

DEEP REACH: 175 YOUTH CAME FROM 79 COMMUNITIES

- 70% of AMPLIFY participants this year came from communities of less than 5,000 people!



Community Population

- Under 500
- Between 500 - 999
- Between 1,000 - 4,999
- Between 5,000 - 9,999
- Over 10,000

Youth Participants

175

- 131 were between the ages of 16-19
- Youth came from 79 different communities

Host Organizations

53

Facilitate employment and skills development

37

Communities

Employers

91

- Employers located in 52 communities

27

Private
Businesses

64

Nonprofit
Organizations



"We live in a rural community and employment opportunities are limited. AMPLIFY makes it possible to engage youth who encounter challenges that may impact their ability to find or retain jobs. Early intervention through this program's work experience and development opportunities is so important and beneficial to the youth."

PERSONAL GROWTH

AMPLIFY integrates on-the-job experience with personal development, practical skills, encouragement and inspiration.



HOST ORGANIZATIONS PROVIDED TRAINING

Resume writing, interview skills, labour market information, first aid, mental health, cultural diversity, financial literacy, violence prevention

VIRTUAL FACILITATED LEARNING

Stress management, time management, banking basics, spending plans, mapping out your health (physical and mental), digital resume writing, job searches, life skills

TELEPHONE SESSIONS

Employer expectations, workplace manners, telephone skills

WEBINAR

Volunteering - career benefits and building skills, post-secondary Q&A's

ONLINE LEARNING

Workplace essentials and productivity, COVID-19 safety, entrepreneurship

Working, Learning, Growing



"The development opportunities should be part of all [youth] employment programs. It gives the youth information and knowledge that they may otherwise not get from other sources."

Host Feedback, AMPLIFY 2021



"I got the chance to work with experienced workers and I learned to not bail under pressure. It was an amazing experience and I couldn't have asked for a better opportunity!"

Youth Participant Feedback, AMPLIFY 2021

WHAT EMPLOYERS TOLD US

"This was a very positive experience where employability skills were gained, friends were made and the need for socialization in a positive, supportive workplace was met. The youth learned many new skills and enjoyed his first job so much, he requested another employment opportunity!"

"We had one youth who planned to quit school. Her summer taught her a lot of positive things; she made friends with her coworkers and is returning to school this fall."

WHAT YOUTH TOLD US

"The best part was the pride I felt for my work efforts with the business that hired me and meeting other participants for learning sessions; being part of a peer group to learn new things that will benefit us in the future."

"I loved getting to work with a team of kind like-minded people, watching over a gallery full of art!"

"I loved meeting people who come to our community from all sorts of places!"



"AMPLIFY IS THE BEST YOUTH PROGRAM THAT WE PARTICIPATE IN."

HOST FEEDBACK, AMPLIFY 2021