

## FOR IMMEDIATE RELEASE

### **Community Sector Council of Newfoundland and Labrador (CSCNL) Unveils New Brand, Website, and Launches in Gander at the Volunteer-led Globe Theatre**

*Gander, NL – August 15, 2023* – The Community Sector Council of Newfoundland and Labrador (CSCNL) is thrilled to announce a significant milestone in its journey of community empowerment and positive transformation. Today, amidst a gathering of special guests, community leaders, and volunteers throughout the province, CSCNL unveiled its new brand identity and launched its revamped website. The event took place at the volunteer-led Globe Theatre in Gander, a testament to the spirit of collaboration and community that CSCNL stands for.

"Today marks an incredible moment in the journey of the Community Sector Council of Newfoundland and Labrador. Our new brand and website reflect our commitment to fostering collaboration, amplifying impact, and driving positive change in communities. As we navigate the challenges of our times, I am excited to help our dynamic team at CSCNL co-create innovative solutions, working together with academia, private sector, social enterprises, volunteers, and community organizations to foster a thriving and inclusive province for all." - CSCNL CEO Colin Corcoran

Since its establishment in 1977, CSCNL has been at the forefront of championing social and economic well-being, fostering citizen engagement, and advocating for positive change in Newfoundland and Labrador. With its new brand, CSCNL reaffirms its commitment to uplifting individuals, families, and communities through meaningful programs, collaboration, and advocacy.

"This rebranding marks more than just a visual transformation – it celebrates the resilient spirit of the community sector and the unwavering dedication of those who drive positive change in every region of our beautiful province. Our new brand reflects our ambitious goals and our commitment to fostering collaboration, knowledge-sharing, and empowerment." - Natasha Hudson, Board Chair, CSCNL

The rebranding includes a dynamic new logo, skillfully crafted by JAC, which encapsulates CSCNL's commitment to positive transformation and collaboration. The launch also introduced a new website that will serve as a hub for the community sector to connect, learn, and collaborate, empowering individuals and organizations to amplify their impact.

At the event, attendees were invited to celebrate with a reception and the screening of inspiring short films, showcasing remarkable individuals and organizations making a profound impact on communities in Newfoundland and Labrador.

For more information about CSCNL and its initiatives, please visit the newly launched website at [www.cscnl.ca](http://www.cscnl.ca).

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