

CSCNL Launches Thriving Non-Profits Program in Newfoundland and Labrador

St. John's, March 13, 2024 – During the Community Ideas Festival (March 12-15 in St. John's), the Community Sector Council of Newfoundland and Labrador today launched the Thriving Non-Profits Program. In partnership with Scale Collaborative, Community Foundation Newfoundland and Labrador, and the Government of Newfoundland and Labrador, the free national program will enhance financial sustainability among non-profits and support 12 provincial organizations in developing and implementing a revenue diversification strategy.

"After extensive conversations and our own research efforts, it's clear that financial sustainability is a major challenge for the sector. Many volunteer-led organizations that are crucial to maintaining our province's community services struggle to develop sustainable financial paths. With support from our partners, the Thriving Non-Profits program is one potential solution for organizations to address this issue by providing structure, reducing financial barriers, and offering guidance to help them undertake their work." - **Colin Corcoran, CEO, Community Sector Council of Newfoundland and Labrador**

The program will cover nine revenue diversification strategies, including social enterprise, donations, grants, fee for service, events, leverage, contracts, partnerships, and assets.

"We are proud to support the Community Sector Council's Thriving Non-Profits Program through support from the Regional Development Fund. This program will help community organizations involved to achieve financial resiliency, revenue diversification and greater community and economic impact across the province." - **Honourable Andrew Parsons, KC, Minister of Industry, Energy, and Technology**

"Investing in building the capacity of community organizations and leaders is vital. They are the backbone of so much that happens in communities across the province. Diversifying revenue is among the most common challenges we hear from CFNL applicants. Community Foundations across the country have found success in supporting organizations to explore new revenue solutions through Thriving Non-Profits. We're very excited to be a part of bringing it here to NL." – **Kristi Rivait, Director of Partnerships and Programs at Scale Collaborative**

"Over 350 organizations across Canada have gone through the Thriving Non-Profits program to diversify their revenue toward greater impact and financial sustainability. The program is developed by non-profit leaders for non-profit leaders. We are excited and honoured to partner with the Newfoundland and Labrador community to launch the first NFL Summer Cohort. We look forward to engaging with the incredible high-capacity non-profit leaders in this province." – **Nicole Dawe, Executive Director, Community Foundation Newfoundland Labrador**

The non-profit community sector in Newfoundland and Labrador, employing 16,000 people and supported by thousands of volunteers, encompasses a broad range of organizations, including museum and tourist attractions, sport and recreation groups, harbour authorities, festival

committees, and development associations.

To apply for the Newfoundland and Labrador Summer 2024 Thriving Non-Profits Cohort Program or to register for the March 20th information webinar (open to all non-profits or charities located in or serving Newfoundland and Labrador), visit <https://cscnl.ca/events/cscnl-introduces-thriving-non-profits-program>.

For additional program information, please contact Bettina Ford, Manager of Capacity Building at CSCNL. Email: bettinaford@cscnl.ca; Phone: (709) 651-1140.

For Media Inquiries, contact Kip Bonnell, Communication and Engagement Manager at CSCNL. Email: kipbonnell@cscnl.ca; Phone: (709) 730-6974.



Photo - from left to right: The Honourable Andrew Parsons, Minister of Industry, Energy, and Technology; Bettina Ford, Manager of Capacity Building at CSCNL; Christine Snow, Manager of Research, Policy, and Social Innovation; Kristi Rivait, Director of Partnerships and Programs at Scale Collaborative; Nicole Dawe, Executive Director, Community Foundation of Newfoundland and Labrador; and Colin Corcoran, CEO of the Community Sector Council of Newfoundland and Labrador, at the Emera Innovation Exchange (EIX), St. John's